

International Coaching Certification Training

...getting the best from yourself and your clients

May, 4-7 and June, 15-18, 2012
İstanbul



A chance to enjoy a fantastic training, gain new skills and join the International community of coaches with members in many different parts of the world, dedicated to high quality and standards in the coaching profession.

This is a *truly international* course - it has been given so far in sixteen countries with certified coaches in 59 countries; for the first time in Istanbul, Turkey.

The ICC is one of the largest professional membership organizations of coaching in the world. Taking and passing this training is the way to join.

A few of the things you will learn on this course:

- Tactical coaching – how to make the most difference in one session.
- How to conduct strategic coaching over a long time frame.
- Skills to help clients find more satisfying lives.
- Developing and using your intuition.
- How to work with your client's goals.
- Working with the client's highest values.
- Formulating action plans that work.
- How to conduct the all important first session.
- The powerful questions that change clients' lives and WHEN to use them.
- How to task clients for the best results and what to do if the client does not do the task.
- How to help a client through their fears and mental blocks.
- How to market your coaching.
- The ethical guidelines of coaching.
- The Art of listening and the levels of listening..
- Working with and changing clients' limiting beliefs.
- Helping clients to design their best future with long-term goals.
- Developing your own coaching style.
- How to time your interventions for the maximum impact.
- When to be directive and when to be non-directive.
- How to make requests and challenges, and design tasks.
- Systemic thinking to find the leverage point in your coaching .
- To get the maximum change for the minimum effort.



This training integrates the most powerful coaching models that have proved effective all over the world. Here are some of the elements:

- The Inner Game (Timothy Gallwey).
- Transformational Coaching (Thomas Leonard).
- Neuro-Linguistic Programming (Richard Bandler and John Grinder).
- Ontological Coaching (Fernando Flores).
- Integral models of coaching (Ken Wilber).
- Behavioural coaching for managers.

Participants who complete the training to a satisfactory level and complete the after training practical tasks will earn the ICC International Coaching Certificate.

Who is this training for?

Do you want to be more effective in helping people get the best results in their business and personal lives? Are you:

- A Trainer?
- A Teacher?
- A consultant?
- A manager? Involved in Human resources development?
- A Psychologist?
- Doing work that involves helping, encouraging, motivating or changing others?

Coaching is one of the best ways of making the most of your skills to help people and earn money.

If you are already a coach, this training will expand your skills and give you new tools and choices in your coaching work. Coaching helps a person change in the way they wish and go in the direction they want to go. Coaching supports a person at every level in becoming who they want to be and being the best they can be.

In this training, there will be examples from both business coaching and life coaching.



Benefits of ICC International Certification Training

Who will benefit from this training?

Coaching is used in many professions:

- As a manager you can use coaching to develop your people and build stronger teams or a more effective sales force.
- As a psychologist or therapist you can use coaching to supplement your skills with clients.
- As a teacher you can use coaching to help your students achieve more.
- If you are working with people to develop and help them in any way, then coaching is important for you.
- Coaching will help you to offer more services to current clients and move into wider markets.

What are the benefits of this course for you?

- Official International certification and the chance to be a pioneer and join an ever growing network of coaches
- Membership of the ICC with access to the ICC Social Campus, forums, chatrom and library.
- Your CV listed on the ICC site for client referrals.
- Individual attention with your personal coaching project.
- A definitive 120 page manual written by Joseph and Andrea, authors of the book 'Coaching with NLP – how to be a master coach' and 'How Coaching Works'
- How to be a 'Tactical Coach', make a big difference in one session.
- A guarantee of high standard training.
- A commitment to high standards, ethics, and high quality coaching.
- Internationally experienced trainers.
- More skill, more knowledge and more self development.

What are the benefits of this course for your business?

- Coaching is evidence of the company's commitment to developing its people.
- Coaching provides a long-term investment in higher performance.
- Teamwork is improved.
- Coaching contributes to a supportive organisational culture with high morale.
- Coaching retains key employees and avoids.
- The cost of retraining.
- The loss of company knowledge to competitors.
- The drop in productivity when personnel leave.

Coaching is the most cost effective way of targeting resources at precisely the places and individuals that need them.



Welcome to the International Coaching Community



Welcome to the International Coaching Community. We are one of the largest professional membership organisations for coaches in the world with more than 6000 Certified Coaches in 60 Countries.

The ICC is a registered not for profit company in London, England, founded by Joseph O'Connor and Andrea Lages in 2001.

We are committed to develop Coaching profession at every level through a complete Coaching career at highest standards, including Life, Business, Teams and Executive Coaching trainings.

You can take an ICC Training in more than 20 countries through our network of Certified Trainers, building a network of professional coaches using the same language, vision, values and ethics in Coaching.

Through its core coaching competencies and standards and ethics, the ICC supports and develops a coaching profession as well as coaching as an activity.

Our training programs integrates and develops the main models of coaching, including: Behavioural Coaching, Integral Coaching, Ontological Coaching, Inner Game, NLP and positive psychology.

We work from the hearth of Coaching creating a powerful synergy between all aspects these school have in common. We go to the essence of Coaching.

The ICC Team



About the Trainer

Jorgen Svenstrup



Relevant jobs, products and trainings

- 1986-89** Destination manager in Scandinavia's largest travel agency "SPIES Travel".
- 1989-93** Owner and managing director, "Four Seasons Travel".
- 1991-93** Owner and manager "Mermaid Real Estate".
- 1994** Sales manager in Denmark's leading hardware sales company "BlueCom Denmark".
- 1995 - 1998** Director and editor in Scandinavia's largest tv-production company MTV Production Ltd.
- 1994 – 2001** Stand Up Comedian.
- 1998 -2003** Headmaster of "The Danish Television School".
- 1999 - 2003** Freelance Director of commercials and documentaries.
- 2003** Father to baby Amelina.
- 2003** Manager and producer, Angel Production A/S.
- 2005** Internationally Certified ICC Coach.
- 2005** Senior Partner in CoachPartners International. Scandinavia's largest provider of ICC Coach-trainings.
- 2006** Writer of the book, "The Blind Angles" (not yet translated). Producer of the Selfcoaching CD – "Get the life You want" (not yet translated).
- 2007** Internationally Certified ICC Coach-trainer.



psikolojistambul

About our center

Psikoloji İstanbul

Psikoloji İstanbul, Center for Counseling, Training and Research was established in 2006 to offer a broad range of counseling and psychological services to individuals, children, adolescents, couples, groups, and organizations. Through individual, couples, and group therapy, our psychologists specialized in helping people to cope with the complex and varied problems and issues of, relationships, traumas, career, and everyday living as well as helping people manage and overcome life's challenges.

Psikoloji İstanbul also provide organizational consulting to local and community agencies, public and private business, educational and academic institutions. With experienced psychologists, Psikoloji İstanbul provides a wide range of training programs to groups, families and organizations. We specialize in offering training programs both to the general public as well as continuing education training programs to mental health professionals.

Our center is the representative of The Gottman Institute and Family Psychological Services of Turkey. In addition to that Psikoloji İstanbul is also the leading institute in Turkey in the area of Performance Psychology that conduct research for advancing knowledge to develop intervention and services that can improve people's quality of life.

www.psikolojistambul.com

The International Coaching Certification Training

Training dates:

May, 4-7 and June, 15-18, 2012
Module I and Module II
60 Hours / 8 Days

Training fee per participant:

1800 Euros + VAT

Training location:

Elite World Hotel, Taksim, İstanbul

For registration and further information please contact:

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